



Persuade and Influence Any Audience: Public Speaking

By Yaniv Zaid

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book.

Persuade And Influence Any Audience by Dr. Yaniv Zaid How to persuade anyone, anywhere, anytime! This is the best book in the world for Public Speaking! Especially for teaching how each one of you, regardless of profession or experience, can improve his / her speaking and persuasive abilities! Appropriate for every audience, every forum and every setting! Everyone can improve!! Not only specially gifted and charismatic persons can become successful public speakers!! Offers many examples, clear rules and simple techniques Covers all the subjects of public speaking! Persuade And Influence Any Audience - teaches, in a light and clear language, how each one of us, regardless of profession or experience in public speaking, can improve his/her speaking and persuasive abilities. The book, which is based on the international and successful Debate method, includes numerous examples, clear rules and simple techniques which are suitable for all kinds of speakers, in every forum and framework. The book Persuade And Influence Any Audience deals with all the components of the theory of speech and persuasion - writing a speech, matching the speech to the a...



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