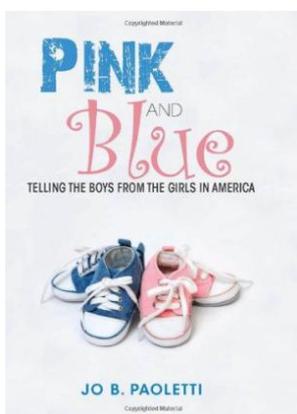


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# PINK AND BLUE: TELLING THE BOYS FROM THE GIRLS IN AMERICA (HARDBACK)



Indiana University Press, United States, 2012. Hardback. Book Condition: New. 234 x 152 mm. Language: English . Brand New Book. Jo B. Paoletti s journey through the history of children s clothing began when she posed the question, When did we start dressing girls in pink and boys in blue? To uncover the answer, she looks at advertising, catalogs, dolls, baby books, mommy blogs and discussion forums, and other popular media to examine the surprising shifts in attitudes toward color...

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- Authored by Jo Barraclough Paoletti
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