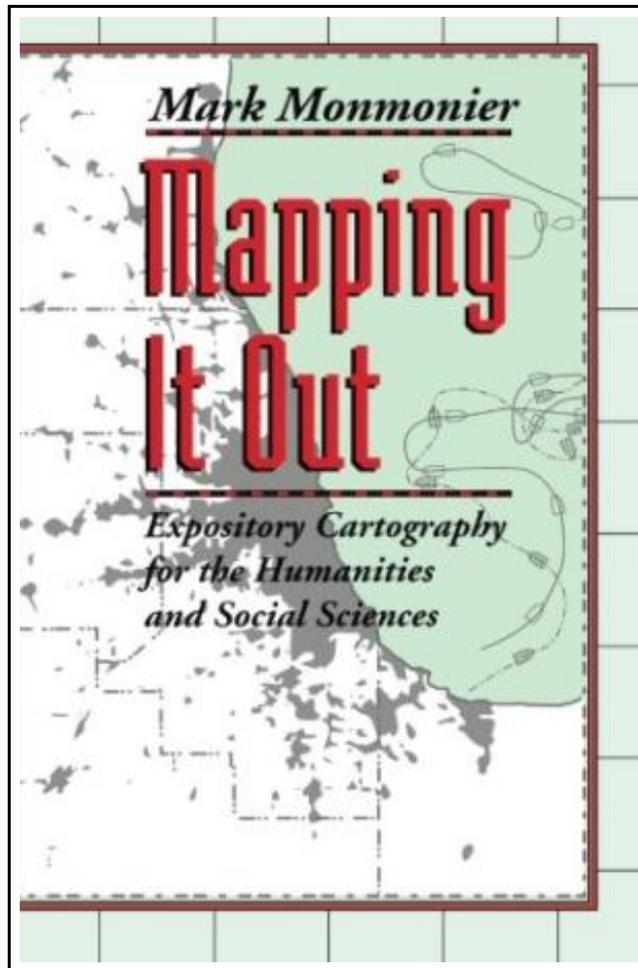


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The University of Chicago Press. Paperback. Book Condition: new. BRAND NEW, Mapping it Out: Expository Cartography for the Humanities and Social Sciences (2nd), Mark S. Monmonier, Writers know only too well how long it can take--and how awkward it can be--to describe spatial relationships with words alone. And while a map might not always be worth a thousand words, a good one can help writers communicate an argument or explanation clearly, succinctly, and effectively. In his acclaimed "How to Lie with Maps," Mark Monmonier showed how maps can distort facts. In "Mapping it Out: Expository Cartography for the Humanities and Social Sciences," he shows authors and scholars how they can use expository cartography--the visual, two-dimensional organization of information--to heighten the impact of their books and articles. This concise, practical book is an introduction to the fundamental principles of graphic logic and design, from the basics of scale to the complex mapping of movement or change. Monmonier helps writers and researchers decide when maps are most useful and what formats work best in a wide range of subject areas, from literary criticism to sociology. He demonstrates, for example, various techniques for representing changes and patterns; different typefaces and how they can either clarify or confuse information; and the effectiveness of less traditional map forms, such as visibility base maps, frame-rectangle symbols, and complementary scatterplot designs for conveying complex spatial relationships. There is also a wealth of practical information on map compilation, cartobibliographies, copyright and permissions, facsimile reproduction, and the evaluation of source materials. Appendixes discuss the benefits and limitations of electronic graphics and pen-and-ink drafting, and how to work with a cartographic illustrator. Clearly written, and filled with real-world examples, "Mapping it Out" demystifies mapmaking for anyone writing in the humanities and social sciences. "A useful guide to a subject...



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