



Seo Starts Here: Learn Search Engine Optimization in 2015 and Dominate Your Competition

By Philip Cory

Philip Cory, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Search engine optimization and overall web marketing has many people perplexed. The average small-to-medium business owners are looking for a way to compete online with the bigger brands. When it comes to landing First Page results with search engines like Google, only one thing separates your website from theirs. SEO Starts Here enables you to easily learn the basic principles of online marketing and includes the Number One Game Changer that everyone needs to know in 2015. In the past, SEO was almost as simple as a math problem. Whatever your competition was doing, just do the same plus one. Now web marketing has become a blend of art, science and psychology. As a result, many have dropped out of the industry. Others have simply taken on new roles within the optimization world. You now have the opportunity to create beautiful websites with authoritative content that are meeting the ever-emerging demands from users online. And now more than ever, you have the chance to compete with big brands by showing off what makes your business stand out...



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